

#### **CONTACT**

Colleen Madden Blumenfeld

Office: 312-422-5074 Mobile: 314-807-1568

colleenmadden@challengergray.com

## **FOR IMMEDIATE RELEASE**

# Fewer Teens Are Working This Year ECONOMIC UNCERTAINTY MAY HOLD TEEN JOBS AT BAY

**CHICAGO, May 14, 2025** – The labor market remains steady, but anticipated tariff impacts this summer may introduce new headwinds. As costs rise, employers who traditionally hire teens could pull back on summer hiring.

Outplacement and executive coaching firm Challenger, Gray & Christmas, Inc. predicts teens will gain 1 million jobs in May, June, and July 2025, down from the 1.3 million jobs the firm predicted last year and the 1.1 million teen jobs employers actually added. This would be the lowest number of summer jobs added for teens since 2010, when teens accepted 960,000 new positions in the summer months.

"Over the last few summers, there were ample opportunities for teens, but they seemed to shun them," said Andrew Challenger, labor and workplace expert and Senior Vice President of Challenger, Gray & Christmas, Inc.

"This summer, we may not see the opportunities manifest. With the current socio-political climate, we may see fewer tourists; with the expected impact of tariffs, we may see higher prices and lower consumer demand. Those who traditionally hire in the summer may hold off this year," he added.

In April, 5,488,000 workers aged 16 to 19 were employed, according to non-seasonally adjusted data from the Bureau of Labor Statistics (BLS). That's the lowest April total since 2022, when 5,319,000 teens were working. The participation rate, at 34.7%, is also at its lowest point for April since 2022, and the unemployment rate for teens, at 11.5%, is the highest for the month since 2020 when shutdowns caused a 32.2% unemployment rate for teens.

Last summer, employers added 1,077,000 jobs, a 4% increase from the 1,034,000 jobs added the summer prior. It was the second-lowest number of new teen jobs since 2010, when 960,000 jobs were added in the summer for teens.

"It's not just the economic uncertainty that may make teen jobs unavailable. Employers are using new technologies and automation for things the teen worker would have otherwise done. Teens are also competing with older workers who are keeping a toe in the workforce. And it remains true that teens often have competing interest that keep them from working," said Challenger.

#### IMPACT OF ICE DEPORTATIONS AND RESULTING LABOR SHORTAGES

The recent uptick in immigration enforcement and deportations may indirectly drive some teen employment, particularly among U.S.-born children of immigrants. A <u>2022 study</u> published in Spring 2024 in the Journal of Population Economics found that when deportations increase, immigrant parents reduce their working hours or leave their positions, often spurring their American-born teen children to find jobs.

"With the increased rhetoric against immigrants and recent actions of ICE, we may see a surge in teen employment in this population this summer," said Challenger.

Meanwhile, labor shortages exacerbated by deportations are causing some state legislators to ease child labor laws. A House bill in Florida would allow 16- and 17-year-olds to work full time and would lax rules for 14- and 15-year-olds who are homeschooled or virtually educated. Some children as young as 13 would be allowed to work, if they are about to turn 14.

"These circumstances may increase teen employment in some locations who rely on immigrant labor or for children of immigrants. But the long-term costs—educational disruptions, mental health consequences, and reduced spending power among immigrant households—likely outweigh any short-term benefits," said Challenger.

#### **Reasons Teens Want Jobs This Summer**

**Financial Needs:** Many teens work to support themselves or contribute to family finances. **Skill Development:** Jobs can provide critical skills and experiences valuable in future careers. **Independence:** Working helps teens gain independence and confidence.

### **Reasons Teens May Avoid Typical Employment:**

**Academic Pressure:** Some teens prioritize their studies over jobs, especially if they are preparing for college.

**Extracurricular Commitments:** Sports, arts, and other activities can take significant time, competing with work.

**Lack of Interest:** Some teens may lack motivation to work, especially if they have other sources of financial support.

## TIPS FOR TEEN JOB SEEKERS

**Start Now:** For teens seeking summer employment, June is traditionally the most popular month for teen hiring. However, teens who want to find work for the summer would be wise to start applying before school ends, when competition for these jobs becomes fiercer.

**Create and connect to your network:** Many teens may not think they have a network, but that could not be further from the truth. Teens should reach out to their friends, parents, instructors – both current and past, coaches, and friends' parents to inquire about potential opportunities. They should also seek out the managers of places they frequent to see if they are hiring.

Create a resume, cover letter, and email template to send employers (use AI): Teens should include extra-curricular activities, volunteer experience, or any other information that would show an employer you are able to work as part of a team, are a self-starter, or can manage a project. Teens should also explore generative AI to help facilitate these written communications to help ensure professionalism.

**Look in unexpected places:** While summer camps, retail establishments, theme parks and movie theaters come to mind for teens, many offices need administrative staff who can organize files, take calls, or even manage social media profiles. Teens can also investigate summer paid internships in industries they find appealing or for which they are passionate. These are great avenues for teens to gain real work experience.

**Practice common interview questions:** Be ready to talk about your strengths, experiences, and why you are interested in the job. Ask parents, teachers, or coaches for feedback on how you present yourself and answer certain questions.

**Make and leave a good impression.** Dress professionally and arrive on time for interviews. Be polite and respectful to everyone you interact with during the interview process. Often, the entire team will discuss a candidacy to make sure the person is a good fit for the organization.

**Learn from rejections:** If you do face rejections, view them as learning opportunities. Ask for feedback on why you weren't selected and use that feedback to improve your resume, interview skills, or qualifications for future job applications. You may not get the feedback, but it's worth asking.

**Stay professional online:** Many employers may check your social media presence during the hiring process. Review and clean up your social media profiles to ensure they reflect a positive and professional image.

**Follow Up After Applying** If you haven't heard back after submitting an application, follow up politely via email or in person after about a week. It shows initiative and genuine interest in the role.

# **SUMMER EMPLOYMENT GROWTH AMONG WORKERS AGED 16 TO 19**

| Year                  | May     | June      | July    | Summer<br>Jobs<br>Gained | Change<br>from Prior<br>Year |
|-----------------------|---------|-----------|---------|--------------------------|------------------------------|
| 1998                  | 270,000 | 1,058,000 | 675,000 | 2,003,000                |                              |
| 1999                  | 415,000 | 750,000   | 852,000 | 2,017,000                | 0.70%                        |
| 2000                  | 111,000 | 1,087,000 | 311,000 | 1,509,000                | -25.20%                      |
| 2001                  | 58,000  | 1,124,000 | 560,000 | 1,742,000                | 15.40%                       |
| 2002                  | 161,000 | 985,000   | 510,000 | 1,656,000                | -4.90%                       |
| 2003                  | 152,000 | 859,000   | 458,000 | 1,469,000                | -11.30%                      |
| 2004                  | 168,000 | 827,000   | 597,000 | 1,592,000                | 8.40%                        |
| 2005                  | 183,000 | 1,007,000 | 546,000 | 1,736,000                | 9.00%                        |
| 2006                  | 230,000 | 1,033,000 | 471,000 | 1,734,000                | -0.10%                       |
| 2007                  | 62,000  | 1,114,000 | 459,000 | 1,635,000                | -5.70%                       |
| 2008                  | 116,000 | 683,000   | 355,000 | 1,154,000                | -29.40%                      |
| 2009                  | 111,000 | 698,000   | 354,000 | 1,163,000                | 0.80%                        |
| 2010                  | 6,000   | 497,000   | 457,000 | 960,000                  | -17.50%                      |
| 2011                  | 71,000  | 714,000   | 302,000 | 1,087,000                | 13.20%                       |
| 2012                  | 157,000 | 858,000   | 382,000 | 1,397,000                | 28.50%                       |
| 2013                  | 215,000 | 779,000   | 361,000 | 1,355,000                | -3.00%                       |
| 2014                  | 217,000 | 661,000   | 419,000 | 1,297,000                | -4.30%                       |
| 2015                  | 182,000 | 609,000   | 369,000 | 1,160,000                | -10.60%                      |
| 2016                  | 156,000 | 691,000   | 492,000 | 1,339,000                | 15.40%                       |
| 2017                  | 75,000  | 1,023,000 | 190,000 | 1,288,000                | -3.80%                       |
| 2018                  | 130,000 | 951,000   | 307,000 | 1,388,000                | 7.80%                        |
| 2019                  | 216,000 | 1,053,000 | 468,000 | 1,737,000                | 25.10%                       |
| 2020                  | 594,000 | 1,129,000 | 469,000 | 2,192,000                | 26.19%                       |
| 2021                  | 219,000 | 625,000   | 451,000 | 1,295,000                | -40.92%                      |
| 2022                  | 153,000 | 885,000   | 201,000 | 1,239,000                | -4.32%                       |
| 2023                  | 50,000  | 762,000   | 222,000 | 1,034,000                | -16.55%                      |
| 2024                  | 190,000 | 792,000   | 95,000  | 1,077,000                | 4.16%                        |
| AVERAGE<br>Since 1998 | 172,889 | 861,259   | 419,741 | 1,453,889                |                              |
| AVERAGE Since 2013    | 199,750 | 830,000   | 337,000 | 1,366,750                |                              |

Source: Challenger, Gray & Christmas, Inc. with non-seasonally adjusted data from the Bureau of Labor Statistics (BLS)